

Success in the Digital Age is about using digital technologies to create new—or modify existing—products, services, and customer experiences. In this 6-week course we will explain the trends creating our digital landscape, detail proven strategies to survive the complexities of a digital transformation, and we provide step-by-step guidance on what actions you need to take to ensure success as you engage in the continual change that is digital transformation.

### Module 1: Introduction and Welcome

Program overview focused on what is digital transformation and why is it important for leaders regardless of industry.

### Module 2: Digital Transformation Strategy

Learn what leaders in organizations can and should be doing to address the complexity, speed, and expectations of the digital age.

### Module 3: Lessons Learned from Digital Transformation

Establish strategies that are required for success in today's digital transformation.

### Module 4: Focus on the Long-Term

Learn how and why leaders succeeding with digital, focus on strategy differently.

### Module 5: Emerging Digital Technologies

Develop an understanding of what leaders should be focused on when it comes to existing and emerging digital technologies.

### Module 6: The Future is Predictable

Apply history's experience of multiple revolutions to understand what we can learn from the past to predict the future.



“It has been difficult defining Digital Transformation to those in my organization. This course provided multiple professional recommendations on how to describe and conduct a Digital Transformation effort”  
- *Academy Graduate*



“Having the opportunity to get a new understanding on digital transformation has given me opportunities with my team to discuss our goals with more purpose.”  
- *Academy Graduate*



“This is a great course. I love the way it is designed and delivered. The content is well organized and focused on practical situations.”  
- *Academy Graduate*